

**JAN
19**

2024

INSTALLATION OF OFFICERS & AWARDS PROGRAM

SPONSORSHIP PROPOSAL



LOS ANGELES CHAPTER
AMERICAN BOARD OF TRIAL ADVOCATES

PRESIDENT'S DINNER DANCE

New Fairmont Century Plaza Hotel



Cocktails, Dinner, Dancing

Inquiries & RSVP:
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ABOUT THE EVENT



ABOUT ABOTA:

Founded in 1958, ABOTA is a national association of experienced trial lawyers and judges. ABOTA and its members are dedicated to the preservation and promotion of the civil jury trial right provided by the Seventh Amendment to the U.S. Constitution. ABOTA membership consists of more than 7,000 lawyers—equally balanced between plaintiff and defense—and judges spread among 96 chapters in all 50 states and the District of Columbia.

ABOTA is an invitation-only organization. Members must have at least five years of active experience as trial lawyers, have tried at least 10 civil jury trials to conclusion and have distinguished themselves in their legal community. Members must also exhibit the virtues of professionalism, civility, and integrity by following our Code of Professionalism and Principles of Civility.

EVENT DETAILS

Date: Friday January 19, 2024

Time: 06:00pm - 11:00pm

Venue:

Constellation Ballroom at
Fairmont Century Plaza

Historical Attendance: 200-300



Fairmont
CENTURY PLAZA

EVENT DETAILS



INSTALLATION OF THE 2024 PRESIDENT AND CHAPTER OFFICERS

James Rosen
2024 Chapter
President



- Gary Dordick, President-Elect
- Thomas Johnston, V.P.
- Shawn McCann, Treasurer
- Donna Maryanski, Secretary

PRESENTATION OF THE LEE B. WENZEL CIVILITY AWARD TO



Edith Matthai

SPONSORSHIP OPPORTUNITIES



TITLE	QTY	PRICE
Sustaining Sponsor	Limit of 4	\$10,000
Sustaining Sponsorship Benefits:		

Prominent Branding and Recognition:

- Company logo prominently featured on all event promotional materials, including invitations, email announcements, flyers, banners and sponsorship boards at the event.
- Exclusive recognition as a Sustaining Sponsor in all media coverage and press releases.
- Prime placement of company banners and signage throughout the venue.
- Verbal acknowledgment by the emcee throughout the event.

VIP Treatment and Networking Opportunities:

- VIP seating for four guests at the Gala event.
- Opportunity to network, develop and deepen business relationships with prominent legal professionals, industry leaders, and government officials.
- Guest Room at the Century Plaza Hotel the night of January 19.
- Full page advertisement in the event program.

Post-Event Marketing Exposure:

- Inclusion of the sponsor's logo and a thank you message in the post-event newsletter and email campaigns.
- Recognition on the ABOTA Los Angeles Chapter's website and social media platforms as a Sustaining Sponsor of the Gala event.

Community Impact and Recognition:

- Demonstrate corporate social responsibility through association with ABOTA's mission and community initiatives.
- Recognition as a key contributor to the advancement of legal advocacy and professional development in the Los Angeles area.
- Opportunity to participate in ABOTA's future community outreach programs and events.
- Individual/Organization becomes a new Fellow of the American Board of Trial Advocates Foundation, a 501c(3) charitable organization dedicated to the preservation of Americans' right to jury trials under the Seventh Amendment.



SOLD

TITLE	QTY	PRICE
Exclusive Bar Sponsor	1	\$10,000

Bar Sponsorship Benefits:

- Prominent logo placement at the bar area. (Opportunity to display your business advertisements continuously on one or more flat screens.)
- Recognition as the exclusive Bar Sponsor in all event marketing materials.
- Full page advertisement in the event program.
- Opportunity to provide branded napkins and coasters at the bar.
- VIP seating for four guests at the Gala event.
- Recognition at the Gala event by the emcee and/or honoree.
- Guest Room at the Century Plaza Hotel the night of January 19.
- Individual/Organization becomes a new Fellow of the American Board of Trial Advocates Foundation a 501c(3) charitable organization, dedicated to the preservation of Americans' right to jury trials under the Seventh Amendment.

TITLE	QTY	PRICE
Band Sponsor	1	\$7,500

Band Sponsorship Benefits:

- Logo display near the stage or performance area.
- Acknowledgment in all event-related communications.
- VIP seating for four guests at the Gala event.
- Verbal Recognition by the band.
- Full page advertisement in the event program

TITLE	QTY	PRICE
AV & Lighting Sponsor:	1	\$7,500

AV & Lighting Sponsorship Benefits:

- Logo display on all event screens and AV equipment.
- Verbal and visual recognition during the Gala event.
- Acknowledgment in all event-related communications.
- Two tickets to the Gala event.
- Full page advertisement in the event program.



SOLD

TITLE	QTY	PRICE
Centerpieces Sponsor	1	\$7,500
Centerpieces Sponsorship Benefits:		

- Logo placement on all guest dinner tables.
- Verbal recognition during the Gala event.
- Two tickets to the Gala event.
- Full page advertisement in the event program.

SOLD

TITLE	QTY	PRICE
Cocktail Hour Music Sponsor	1	\$5,000
Cocktail Music Sponsor Benefits:		

- Logo display near the performance area.
- Acknowledgment in all event-related communications.
- Full page advertisement in the event program.
- Two tickets to the Gala event.

SOLD

TITLE	QTY	PRICE
Valet Sponsor	1	\$5,000
Valet Sponsor Benefits:		

- Signage at the valet claim stand.
- Verbal recognition during the event.
- Full page advertisement in the event program.
- Two tickets to the Gala event.



SOLD

TITLE	QTY	PRICE
Program Sponsor	1	\$5,000
Program Sponsor Benefits:		

- Company logo featured prominently on the back cover.
- Verbal recognition during the Gala event.
- Two tickets to the Gala event.

TITLE	QTY	PRICE
Program Back Inside Cover Sponsor	1	\$2,500
Program Back Inside Cover Sponsor		

- Full page advertisement on the inside back cover of the event program.
- Recognition in all written event-related communications.
- Two tickets to the Gala event.

TITLE	QTY	PRICE
Full Table Sponsor	No limit	\$2,500
Full Table Sponsor		

- Reserved, Preferential Seating for eight at the Gala event.
- Recognition during the event.
- Full page advertisement in the event program.



General Sponsorship Benefits

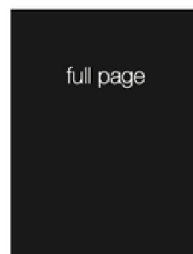
- High visibility to a targeted audience of legal professionals and dignitaries.
- Brand exposure through event marketing campaigns and media coverage.
- Networking opportunities with key industry leaders and decision-makers.
- Opportunity to showcase products and services to a prestigious audience.
- Support for the advancement of legal advocacy and professional development.

Presidential Dinner Dance Program Book Ads

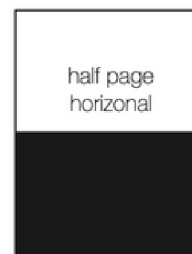
Want to give your organization a shout-out to over 300 legal eagles and bigwigs from all across America? Just grab an ad in the Event Program Book and let your message soar!

Ad options & costs

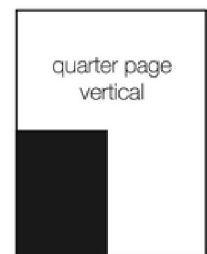
- Full page:
\$1,000
- Half page:
\$550
- Quarter page:
\$300



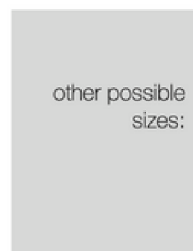
7.5" x 10" live area
or 8.75" x 11.25"
if publication
bleeds



7.5" x 4.75"



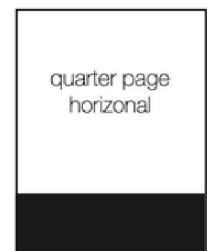
3.5" x 4.75"



other possible
sizes:



3.5" x 10"



2.125" x 7.5"

Join us in celebrating this momentous occasion and align your brand with excellence and success at our Gala event.

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THANK YOU

CONTACT US

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